

BEA ALLIES

- ACEC, North Coast Chapter
- AGC California, North Bay
- North Bay Black Chamber of Commerce
- Cloverdale Chamber of Commerce
- Cotati Chamber of Commerce
- Engineering Contractors Assn.
- Hispanic Chamber of Commerce
- National Electric Contractors Assn.
- North Bay Leadership Council
- North Bay Merchants Association
- North Coast Builders Exchange
- Petaluma Area Chamber of Commerce
- Redwood Empire Remodelers Assn.
- Rohnert Park Chamber of Commerce
- Santa Rosa Chamber of Commerce
- Sebastopol Area Chamber of Commerce
- Sonoma County Alliance
- Sonoma County Farm Trails
- Sonoma County Lodging Assn.
- Sonoma County Tourism Bureau
- Sonoma County Vintners
- Sonoma County Winegrape Commission
- Sonoma Valley Chamber of Commerce
- Sonoma Valley Vintners & Growers Alliance
- Sonoma Valley Visitors Bureau
- Windsor Chamber of Commerce

BREAKFAST SPONSORS



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BUSINESS ENVIRONMENTAL ALLIANCE
401 College Ave. Ste. D
Santa Rosa, CA 95401-5148
www.sonomabea.org

“Profitability through sound environmental practices.”



BEA
BUSINESS ENVIRONMENTAL ALLIANCE



PRESENTS THE 9TH ANNUAL

Business Leaders' Breakfast

February 26, 2010

7:00 TO 9:30 A.M.

HYATT VINEYARD CREEK,
SANTA ROSA, CA

BEA Business Leaders' Breakfast 2010

FRIDAY, FEBRUARY 26, 2010
7:00 TO 9:30 A.M.

HYATT VINEYARD CREEK,
SANTA ROSA, CA

KEYNOTE ADDRESS

Andy Hoffman, *Professor of Sustainable Enterprise, University of Michigan*



"Don't think of climate change as an environmental issue. Think about it as a market issue." Insight into emerging issues for business at all levels of our fossil fuel-based economy; what and why it matters for your business strategy.

BUSINESS LEADERS' PANEL

Learn practical strategies to grow your bottom line from a panel of leading local companies

Moderated by Scott Kirk, Chair, Business Environmental Alliance



*Iver Skavdal
President, CEO and Chairman
Winzler & Kelly*



*Blair Kellison
CEO
Traditional Medicinals*



*Doug Rackerby
Facilities Supervisor
Exchange Bank*



*David Proctor
EVP and CFO
Friedman's Home Improvement*

OPENING REMARKS



*Efren Carrillo,
Sonoma County Supervisor
Fifth District*

2010 BEST PRACTICES AWARDS



The Fourth Annual Best Practices Awards will be given to businesses who have taken exemplary steps to improve their profitability through sound environmental practices:

- MGM Brake - *Cloverdale Chamber*
- Exchange Bank (*Cotati*) - *Cotati Chamber*
- Oliver & Company, Inc - *Geyserville Chamber*
- Truett Hurst - *Healdsburg Chamber*
- Kaiser Permanente - *Hispanic Chamber*
- California American Water - *Mark West Chamber*
- Medtronic - *North Bay Leadership Council*
- Nature's Best Cleaners - *Petaluma Area Chamber*
- City Hall Project - *Rohnert Park Chamber*
- Agilent Technologies- *Santa Rosa Chamber*
- Bamboo Sourcing - *Sebastopol Area Chamber*
- Infostor, Inc - *Sonoma County Alliance*
- Pozzi Livestock & Wool, Co. - *Sonoma County Farm Bureau*
- Vintners Inn, LLC - *Sonoma County Lodging Association*
- Simi Winery - *Sonoma County Vintners*
- Murphy Vineyards - *Sonoma County Winegrape Commission*
- Sonoma & Glen Ellen Village Markets - *Sonoma Valley Chamber*
- William T. Conklin, DDS - *Windsor Chamber*
- Labcon North America- *101MFG*
- Osmosis Day Spa Sanctuary - *Go Local Sonoma*



For more information:
www.sonomabea.org/events

Questions? Please contact the BEA:
(707) 565-7257
dball@sonoma-county.org

2010 BEA Business Leaders' Breakfast Friday, February 26, 2010

RSVP Deadline: Must be **received** by
5:00 pm Friday, February 19

Registration online: www.sonomabea.org/events
or By Fax/Mail by completing the below:

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Reserve ___ seat(s) at \$35each Total \$ _____

Reserve ___ table of 8 at \$325each Total \$ _____

Check (payable to Economic Development Board Foundation)

Credit Card (Visa, MasterCard & AmEx Accepted)

Billing address same as above

Credit Card #: _____

Exp. Date: __ / __

Name on Card: _____

Signature: _____

Names and organization of additional attendees

or attach additional sheet:

RSVP: Must be **received** by 5:00pm Friday, February 19

Business Environmental Alliance

401 College Ave. Ste. D, Santa Rosa, CA 95401-5148

(707) 565-7231 (fax)

Please contact us in advance if any special assistance or accommodations are required.